

### **Action Items from Minutes:**

Action: Greg to change signing authority with TD bank to Dave and Derek (Greg will retain his signing authority).

Action: Gayle to obtain promotional videos and other material for Sports Day, to be used by Jody and club representatives to help market the sport and curling clubs.

Action: Greg is to meet further with the Sport PEI person responsible for the insurance program to determine what, exactly, are the changes from the previous coverage, and to report back for the next meeting.

Action: Greg with Executive to produce Advertisement for Junior Coordinator position;  
- Greg to get into papers and Derek to get description on web site - closing date tentative end June.

### **PEI Curling Association Executive Meeting - June 6, 2007, Sport PEI Boardroom.**

Present: President Dave Murphy, Secretary Derek MacEwen, Interim 1<sup>st</sup> Vice-President Shirley Lank, 2<sup>nd</sup> Vice-President Audrey Callaghan, Past President Alfred (Chick) Morrison, Executive Director Greg Lucas, Technical Coordinator Gayle Johnston.

Absent (with regrets): Treasurer Bev McCormick, Events Coordinator Jody Jackson.

Call to order: President Dave called the first meeting of the new executive to order at 6:35 pm. The meeting continued while Chick and Gayle participated in a conference call with Curl Atlantic at 7 pm.

- 1) Calling cards – it was agreed that telephone calling cards would be distributed to Dave and Gayle and that these would be made available to others on an as-needed basis.
- 2) Signing Authority – as the Treasurer did not wish to have signing-authority, it would be setup for Dave and Derek. Greg would retain his signing authority.
- 3) Meeting locations – it was agreed that meetings would be held at PEI curling clubs whenever possible. To keep expenses down, the four clubs in the area from Summerside to Charlottetown would be used.
- 4) Curl Atlantic Representatives – Chick and Gayle are both in their first year of a two year term. Dave mentioned and Shirley confirmed that the intent is to have one member changed every year to ensure continuity.
- 5) SportPEI Sports Fair at UPEI – Motion: moved by Derek, 2<sup>nd</sup>ed by Shirley to arrange to have a booth at this event in early October. Dave expressed a desire to have similar displays in eastern and western PEI. Greg mentioned that students would be bussed in, but no details on coverage area. The event would be for students in the day, and for everyone in the evening. Action: Gayle to obtain promotional videos and other material when she is in Ottawa, to be used by Jody and club representatives to help market the sport and curling clubs.

- 6) August Junior Camp – Gayle reported that the event is shaping up to be very successful, with over 30 paid-in-full entrants to-date, and 46 names received. She mentioned that she would like to run a Level II session in the evening. Members agreed that this was within her mandate, and would support this. David/Greg are to review/add to grant applications in August.
- 7) Affiliation fees: much discussion ensued regarding the CCA's proposal to charge all club members a \$15 "Affiliation Fee" annually, in lieu of charging for competitor's cards. Chick said that he felt that, if approved, the amount would be less than that, at least initially. Derek said that he felt this proposal would be to the detriment of the recreational clubs who have more single-night members, and fewer curlers who would participate in championship events. Having additional charges with little perceived benefit added to the annual curling dues could see many members leave for other sports or activities, and make it difficult to attract members at a critical time when clubs are experiencing membership declines. He also felt that the fee would bill the wrong people, as the competitive curlers, who are generally full members, and would pay the same fee as a single-night member, would take advantage of many more of the CCA's services. Shirley mentioned that, as well, competitive curlers at the larger national events are reimbursed a share in the profits for the events, as part of the "cresting fees" for wearing sponsor's logos. Chick said he did not know the exact proposal that would be submitted by the CCA at the forthcoming Annual General Meeting, and he and Shirley agreed to bring up the PEICA's concerns at the AGM.
- 8) Insurance: Greg reported that he had attended a Sport PEI meeting on the insurance coverage provided to clubs as part of \$5 annual fee to the PEICA. He reported that All Sport were no longer the insurer, and indicated that may be changes in coverage. Derek expressed concern that any reduction in coverage would have to be made up by the clubs, and could run into thousands of additional dollars per year. Action: Greg is to meet further with the Sport PEI person responsible for the insurance program to determine what, exactly, are the changes from the previous coverage, and to report back for the next meeting
- 9) Events. Dave reported that most of the current sponsors are reconfirmed for the upcoming season, but many events still lack sponsorship. He mentioned that a trophy was needed for the Sylvan Learning 17 and under event. It was reported that some of the events were over-budget last season, and it was agreed that the expenses should be reviewed closely with the organizers and the clubs, and that a budget should be in place for each event.
- 10) During the conference call with Curl Atlantic, a Memorandum of Understanding between the four Atlantic provincial curling associations was agreed upon with respect to profit-sharing for national and world events hosted in the region. It was agreed that:

*In order for a Host Committee to secure a National Championship, the Provincial Associations must provide their support. Before support is provided each Provincial Association will ensure the Host Committee designate a percentage of profit from each National and World Championship hosted in Atlantic Canada be given directly to Curl Atlantic.*

The contribution would be: \$10,000 - \$49,999- 10% of said profits \$50,000 - \$99,999 - 15% of said profits \$100,000 plus - 20% of said profit.

- 11) Next Executive meeting: July 4<sup>th</sup> 6:30 pm at the Silver Fox Curling and Yacht Club.  
Executive members are requested to submit agenda items by June 30<sup>th</sup>.

Adjournment: The meeting was adjourned at 8:45 pm.