Action Items from meeting:

Action: Shirley to call Graham Harris re Joyce Meyers Legacy Fund

Action: Jerry to contact Cornwall Town Administrator Kevin McCarville to investigate use

of Cornwall Civic Centre former RCMP office for Hall of Fame and Museum

Action: Executive to investigate Technical Director Program further and make a

recommendation.

#### Item I Call to Order:

President David Murphy called the meeting to order at 7:01 pm.

Roll Call

Present: Dave Murphy, President, Derek MacEwen, Secretary, Marilyn Sutherland, Master Course Conductor, Bev McCormick, Treasurer, Shirley Lank, Interim 1st Vice President, Greg Lucas, Executive Director, Jerry Muzika, chair, Curling Hall of Fame and Museum, Roger Gavin, Western Community Curling Club representative, Angus Davies, Cornwall Curling Club representative, Chick Morrison, Past President Ian Lewis, President and representative, Crapaud Community Curling Club, . Ron Matters, Crapaud, Ray McCourt, Silver Fox, Nancy Sinclair, representative Silver Fox Curling and Yacht Club, Bob Leard, Montague Curling Club representative, Ann Doucette, Junior Coordinator, Gayle Johnston, Technical Coordinator, Audrey Callaghan, 2nd vice-president.

Regrets: Kay Atkinson, head official

**Item II: Review Agenda:** The evening's agenda was accepted by those present, following the addition of two correspondence items (CCA President, and M&M Meat Shops)

**Item III: Minutes of Previous Meeting:** The minutes of the last General Meeting were accepted without change.

Motion: approval of minutes – moved by Marilyn Sutherland and seconded by Ann Doucette. Carried.

#### **Item IV: Business Arising from Previous Minutes:**

**Vice President:** A motion was tabled for Ray McCourt to become 1st Vice President. Ray accepted and had the endorsement of the Executive. Ray made some brief remarks in which he stated that he accepted after being encouraged by interim VP Shirley Lank. He stated that, as former President of the Silver Fox club in Summerside, he is familiar with the problems that can occur. He made a commitment to fulfill the remained of the season as VP. President Dave asked three times for nominations from the floor. Receiving none, Ray was made VP by acclamation.

**Review of fees.** Shirley reported that the appearance fees at the Scotties and Tankard events are substantial. They get up to \$25,000 per team just for showing up. Discussion ensued on the \$600 fee given to teams by the PEICA to assist with travel and clothing expenses. It was noted that Juniors, Seniors and Mixed get accommodation paid for, while Seniors only get meals. Teams also receive pins from the CCA getting a total package of around \$1100. As well, Wal\*Mart Canada give \$500 to the winning Scotties team.

It was agreed that the Juniors were in need of more money as their meals were not included.

There was also general consensus that cutting the PEICA funding for the two major events would not be a good idea, as there could be repercussions with the major sponsors. Motion: Audrey moved that we cut \$100 from funding for Seniors. Mixed, national Scotties and Brier, and give this amount to the teams going to the Juniors. Seconded by Ian Lewis. Vote was unanimous. Motion carried.

#### **Outstanding monies from CCA:**

Chick reported that the CCA has sent the Development fund grant money to cover the money loaned by the PEICA to Cornwall. \$1000 is still outstanding, and will be sent in May.

### **Joyce Meyers Legacy Fund:**

Chick reported that there was little to report – no one is clear on what is happening. Action: Shirley to call Graham Harris.

## Fundraising by selling tickets on major event pass and airfare:

Shirley reported that there was little interest in this from the curling clubs. Item will be dropped due to lack of interest.

**Marketing and Events Coordinator:** President Dave stated that we haven't been receiving sufficient value for the \$1500 spent annually on this item, and mentioned that in the past the Executive have looked after events, and it went well.

He recommended that this be tried again, and suggested that the events be divided up as follows: Bob Leard – Stick Curling, Audrey – events in West Prince, Ray – Summerside events. Charlottetown and Cornwall events – Dave, Shirley, Gayle.

He mentioned that the Executive were setting up a marketing committee with members to include Shirley, Marilyn, Dave and Greg Lucas. The goal will be to increase sponsorship. They have procured M&M Meat Shops as a sponsor for the Mixed (\$1000) and the 15 and Under (\$500). As well, the PEICA will get a 50 per cent rebate on food bought from them, with the understanding that their food be used whenever possible. As well, gift certificates could be used for prizes. Dave reported that the committee are preparing a package to give to prospective sponsors outlining the advantages of sponsoring PEICA events. We currently need sponsors for 3 events . Shirley has approached three other businesses, and Ann has approached another. Dave reconfirmed that Kay Atkinson will line up the officials for each event. A terms of reference for the position will be drawn up to indicate that Kay's position would be responsible for assigning head and secondary officials for events, not including timers and other lesser officials. She will also get an updated officials list and work with Gayle on technical training. Derek suggested that the officials list should be put on the PEICA website.

### Acceptance of policies for junior curling.

Ray McCourt moved to endorse the Canadian Police Certificate/Criminal record check. Seconded by Ann Doucette. Carried.

Harassment Bullying: Angus moved acceptance, and Ian seconded. Motion carried. Helmet use policy — Ann restated that the policy would make helmets compulsory for age 8 and under. Ages 9-10 years would sign a waiver. 11 and over: helmets would be optional. A motion was tabled by Ann to accept this for provincial events. Seconded by Angus. Carried.

# **Item V Reports:**

VP: nil
2nd VP: nil

Treasurer – a written report was provided.

**Hall of Fame**: Shirley mentioned that she had been talking with Cornwall Town Administrator Kevin McCarville about the possibility of using the former RCMP office on the front of the Cornwall Civic Centre (above the curling club) as a Hall of Fame and Museum facility. Action: Jerry to contact Kevin to officially request this

**Technical Director**: Gayle to submit written copy. She reported that the Club Coach (level 1) session had 8 participants. All 8 course conductors were there. It went well.

She reported that the Club Coach session was cancelled in O'Leary as only one or two people signed up.

The Curl Atlantic High-Performance session had to be cancelled as the top instructors were not available.

Day camps were set for the upcoming weekend, with a full house of ten teams on Saturday and eight teams on Sunday.

Gayle reported that she had met with Curl Atlantic's Karen Ouellette the previous weekend. A Level 2 course planned for mid-Dec in Summerside should be a go, and they are expecting 10-12 people. There is also a Club Coach Youth planned. O'Leary has requested a day camp for approximately 30 youngsters. Montague is canvassing for a Level 1 club coach course. Info is to be out mid to late Jan. on the annual Summer camp at Crapaud.

**Juniors:** Ann reported that she is getting to know the coordinators by email.

She noted that some clubs have been having problems serving pop and chips to juniors due to PEILCC regulations, but discovered that it is possible to get around this by writing a letter to the PEILCC to allow them to access the bar area.

**Curl Atlantic:** Shirley attended a recent meeting. She reported that after complaints of communications problems, we are now being overrun with Curl Atlantic Info. She confirmed that she will pursue the Joyce Meyers fund info.

**Executive Director** Greg Lucas submitted a written report.

#### **Club reports:**

**Montague** – Bob Leard reported that curling numbers are up again, but it is slow getting the members out. He mentioned that he has developed a new combination brush/delivery stick.

**Cornwall** – Angus reported that membership is steady – there is a decline in seniors, but juniors are up considerably and evening draws are on par with last year. He urged everyone to come out for daytime curling.

**Crapaud**: Ian reported that they have gained a lot of new members, but lost others. He said that Juniors taking off. They are organizing lots of bonspiels and need to have curlers come there from other clubs.

**Silver Fox** – Nancy reported that membership is off to a slow start but is starting to improve. They are starting a mid-December membership drive for the 2<sub>nd</sub> draw in Jan. Also some members are not coming back until Jan. Juniors are up, Seniors are good, and evening curling is "down but hopeful".

**Western:** Roger reported that draws are underway and membership is close to last year. Juniors are down a little. The 1<sub>st</sub> bonspiel went well. No paid staff. Juniors down a little.

#### **Item VI Correspondence:**

Information has been received from Sport PEI regarding the Technical Director Program, for all sports. This could provide additional funding to Gayle's position. Currently, she gets \$1500 for expenses and honorarium.

Via this program, she could get another \$4500, totaling \$6000. The amount would be taxable. Criteria include the need to be a level 3 in the sport.

**Action**: Executive to investigate further and make a recommendation.

Followup from CCA President Al Forsythe visit:

Joint task force guidelines for new policy direction to be forwarded to clubs as progress realized. CCA finances are better than planned. They may restart the curling development fund next June. CCA AGM set for June.

### **Item VII New Business**

**Hall of Fame and Museum** – Jerry reported that the bylaws state that there are four directors, but

he would like to change it to 6 to include the PEICA President, as well as Paul H Schurman, currently listed as advisor/consultant. A motion was tabled motion to forgo prior notice of the bylaw change. Ann seconded it. Carried.

A motion was tabled to change the bylaw to increase the number of directors to 6. Motion seconded by Ann. Carried.

A motion was made to accept Paul H Schurman as Board Member. Motion seconded by Angus. Carried.

**Senior Mixed:** Dave met with CCC manager Rob Warren. 10 teams signed up. Event to have balanced budget. Officiating confirmed. Draw will be out tomorrow.

**Constitution**: Shirley moved and Ray seconded changes to section 4.1 in Constitution.

Shirley moved and Ray seconded bylaws changes.

Shirley moved and Angus seconded changes to sections 2 through 4.

Section 5.1: Shirley moved and Audrey seconded changes to this section. All motions carried. Closing remarks:

Ray commented on the good work done by Jerry and the Hall of Fame and Museum committee.

Next meeting: Jan 10th.

Adjournment: Meeting adjourned at 9:32 pm.