

October 18th 2007 General Board Meeting – PEI Curling Association

Action Items from meeting:

- Shirley Lank to review fees accrued by curlers at major championships as part of a study on ensuring that events cover expenses.
- Shirley Lank to table constitutional changes at November Board meeting.
- Greg Lucas to distribute fee changes to clubs

Deferred to next meeting:

- Shirley Lank reported that she wants to approach Warren Hansen of the CCA to get a package of event tickets. She mentioned that we could probably get airfare from WestJet.
- Event Coordinator Position – not discussed

Item I Call to Order:

President David Murphy called the first General Meeting of the 2007-2008 Board of Directors of the PEI Curling Association to order at 7:04 pm.

Present: Dave Murphy, President, Beth Sullivan Vice President, Canadian Curling Association, Derek MacEwen, Secretary, Marilyn Sutherland, Master Course Conductor, Bev McCormick, Treasurer, Shirley Lank, Interim 1st Vice President, Greg Lucas, Executive Director, Jerry Muzika, chair, Curling Hall of Fame and Museum, Fr. Art Pendergast Western Community Curling Club president,. Roger Gavin, Western Community Curling Club representative, Angus Davies, Cornwall Curling Club representative, Chick Morrison, Ian Lewis, President and representative, Crapaud Community Curling Club, . John Likely, President, Charlottetown Curling Club, Mark Butler, representative, Charlottetown Curling Club. Shirley Matheson, representative, Maple Leaf Curling Club, Ray McCourt, representative Silver Fox Curling and Yacht Club, Bob Leard, Montague Curling Club representative, George Koke, President, Montague Curling Club

Regrets: Ann Doucette, Junior Coordinator, Kay Atkinson, head official, Gayle Johnston, Technical Coordinator, Audrey Callaghan, 2nd vice-president.

Item II: Review Agenda: The evening's agenda was accepted by those present.

Item III: Minutes of Previous Meeting: The minutes of the Annual General Meeting on May 22nd were accepted after discussion on the item concerning constitutional changes. Shirley reported that she would be presenting the changes to the clubs for review at a special Board Meeting in November.

Motion: approval of minutes – moved by Jerry Muzika and seconded by Shirley Matheson. Carried.

Action: Shirley Lank to present constitutional changes to November Board meeting for approval.

Item IV: Business Arising from Previous Minutes:

a) **Ratify Dues:** The following fee changes were discussed:

Due to a fee increase by the CCA, the annual “sheet allocation” fee to each club would be increased to \$120 from \$95 per sheet of curling ice.

In order to simplify rates, and to accommodate fifth players, entry fees for provincial events would remain the same, but would now be listed as “per competitor” as opposed to “per team”. Greg Lucas reported that he had compared entry fees with other provinces, and PEICA rates are lowest, or equal to the lowest.

Motion: Mark Butler moved and Ian Lewis accepted to adopt the proposed rates.. Motion carried.

Action: Greg Lucas to distribute new rates to PEI clubs.

b) Curl Atlantic Trust Agreement:

Curl Atlantic are seeking a new trust agreement replacing the previous agreement which ran from 1995 to this year. The agreement concerns profit sharing for national events held in Atlantic Canada. The old agreement gave a percentage to Curl Atlantic for events supported by provincial associations, including the Brier, Tournament of Hearts, Juniors, Seniors, and Curling Trials. A percentage would be determined for each event via Memoranda of Understanding (MOU).

The new agreement would state that provincial associations MUST support each event, and ensure that a percentage of the profit goes to Curl Atlantic.

For profits of \$10,000 to - \$49, 000 Curl Atlantic would receive 10 percent, with 15% for \$50,000 to \$99,000, and 20% for \$100,000 or over. This would include the World Men’s championship in Moncton in 2009..

It was agreed that the PEICA would support MOU for Curl Atlantic.

c) STOH (Charlottetown Scotties hosting in 2010 or 2011)

Dave reported that a meeting was held with attendees including Wayne Long of SCORE Charlottetown, John Likely, Kim Dolan, Dave and Greg from the PEICA, Warren Hansen from the CCA, and the Premier of PEI. Letters were subsequently sent from the Premier, the Mayor of Charlottetown, and the President of the PEICA lending their full support. Dave reported that the event will not lose money, as the CCA are controlling partners, and also send in event managers to run the show. The City, under its SCORE program, would be the official host bidder.

John Likely said that there are no official chairs yet for the event, and it requires approval from the PEICA. He also stated that most felt that 2011 would be the better and more likely date.

Motion: Moved by Angus Davies and seconded by Shirley Lank to support SCORE’s bid.. Carried.

Reports:

a) President:

Dave prefaced the reports by saying that they are looking for more committee members, along with a new Marketing and Events Coordinator, as Jody Jackson is unable to continue in this capacity due to a new job and other commitments.

He mentioned that the goal this season is to hold all general and executive meetings this year at curling clubs or at Sport PEI.

Harassment and criminal record check: Dave said that other provinces have to have these criminal checks for coaches, and our policy should be reviewed and updated. Angus Davies suggested that completing the forms should be part of the Level 1 training.

Dave emphasized his goal to provide support to both recreational and competitive curling

b) Interim Vice President:

Shirley mentioned that she took on this role because she was on the nominating committee, and persuaded Dave to move up from Vice to President, leaving a vacancy. She reported that she had been asked by the Executive to look into the Cresting fees and other benefits that players in the major events accrue, with the idea that other payments by the PEICA to participants in these events be reduced. She reported that her preliminary analysis shows that a team gets approximately \$25,000 in Scottie benefits for showing up, and can realize even more if they do well. She mentioned that a number of our championship events are losing money, and brought up the possibility of reducing payouts to other events, when curlers receive money for being there. She said that she was introducing the topic tonight, and that further discussion would take place when the numbers were in (more on this item in CCA Vice-President's report)

c) Treasurer/Budget

The budget was distributed and discussed, with sponsorship being the prime discussion topic. John Likely asked if the PEICA had a sponsorship package. Dave responded that there was no official package put together at the moment. It was reported that current sponsorship includes \$2400 from Pepsi Bottling Group, \$1000 from Sylvan Learning, \$1000 from Credit Unions of PEI, \$2600 from Labatt, and \$10,000 from Kruger International. It was agreed that additional sponsorship is needed. Ian Lewis suggested that it is often easier to get sponsorship for youth events, and, from their experience, focus in this area has been very fruitful.

It was mentioned that the insurance program through SportPEI will cost less this year, as they have a new insurer with better rates.

Motion: Angus Davies moved and Ray McCourt seconded the acceptance of the budget. Motion carried.

d) Technical Consultant

e) Junior Coordinator – a written report was submitted

f) Executive Director – a written report was submitted

g) Joyce Meyers Legacy Fund:

Chick spoke on Curl Atlantic's Joyce Meyers Legacy fund, chaired by Bob Osborne plus last year's 4 presidents. Monies in this fund, accrued from events profits is – distributed according to the committee's wishes, annually per province – a \$1500 scholarship for students going on to post-secondary education, and a capital (equipment) acquisition grant, along with grants for programs and services (teaching etc.). The fund will last eight years. Recently Nova Scotia asked for 5 percent of profits from CCA championships be added to the fund, No agreement on this yet. Money goes to the trustees this fall and payouts will occur in the spring. Chick advised that clubs should be looking for students, capital projects and development activities

h) Club Reports

Montague: George Koke reported that the club is financially strapped, but is being kept afloat by "Interesting ideas". He said that clubs have to all work together to ensure that events are coordinated between all the clubs to ensure that no are stepped on.

Silver Fox: Ray:McCourt reported that curling kicks off Monday, but membership is slow signing up this year.

Maple Leaf: Shirley Matheson reported that they were busy over the summer trying to keep the club going. They had a booth at the Potato Blossom Festival, which went over well. She said

that attendees were asking for a pamphlet on PEICA. Dave responded that there will be one in every event program. Shirley said they are planning a Ladies Night for beginners, as well as Stick Curling on Thursday mornings. The ice would not be in until the end of the month. She reported that the Warren Ellis Roast was a big boost both financially and in raising the club's spirits.

Charlottetown: John Likely reported that the ice has been in for two weeks. Rob Warren is both club manager and ice maker. He reported that, like most clubs, they are losing more members each year than they are replacing, and particularly need younger members.

Crapaud Community: Ian Lewis reported that the ice in in and curling would be starting the first of the week. He said that the Board have been meeting all summer. He mentioned that curlers need to get out to other clubs. He also reported that they are seeking a Manager.

Cornwall: Angus Davies reported that curling is underway, and he is optimistic about the new season. He recognizes that curling membership seems to be on a downswing everywhere, and says that they are down in some membership categories, but it's still early and most categories look good. He mentioned that price increases don't seem to have an impact. Juniors prices were increased considerably, but there were strong junior membership enrollment increases. Adults memberships appear to be on par with last year.

Western: Fr. Art Pendergast reported that the club is "struggling a bit". They have no manager and rely mainly on volunteers. They had a good year last year, and made capital improvements including a new roof, floors, and a kitchen fix-up, with most of it funded by ACOA programs.. He took the opportunity to stress that Western are the "most hospitality place" and said that they are looking for more members.

Item VI: Correspondence

None

Item VII: New Business

a) Event Coordinator Position

Not discussed

b) Fund raising:

Shirley Lank reported that she wants to approach Warren Hansen of the CCA to get a package of event tickets. She mentioned that we could probably get airfare from WestJet. It was agreed to defer this item until the November meeting.

c) PEI Curling Hall of Fame and Museum:

Jerry Muzika reported that he has been working on this for years. Bylaws have been drawn up to form this association within the PEICA. If approved, the first 10 members would be inducted on Nov 15. The event would alternate between Summerside and Charlottetown. Al Forsythe, CCA President will attend the inaugural ceremony. A news release would go out tomorrow. Committee members are Marilyn Sutherland, Barb Currie, and Bev Miller. They want to sell 150 tickets at \$10 each. A reception would follow.

Motion: Shirley Lank moved and Mark Butler seconded that the PEI Curling Hall of Fame and Museum be established. Motion Carried.

d) Special Guest - CCA Vice President Beth Sullivan

Beth reported that CCA President Al Forsythe was unable to attend, as he is curling in Saint John. She confirmed that he will attend the Hall of Fame ceremony on November 15th. She reported that work started last week on the “New Governance” for the CCA. She said that new CEO Greg Stemlaw is a team worker, and that they have a strong team with big dreams and are positive that “he can do it”. She said that there was an Open. Retreat in Gatineau over the summer, and ongoing meetings are taking place on new governance. She mentioned that the World Men’s were announced for Moncton in 2009.

On the issue of Association sponsorship of curlers at the nationals, she said “Curling is the only sport that pays all the expenses for players to attend nationals.”, hinting that that would probably change in the future. She said that the men are covered for travel, hotel, and per diem expenses, with Tim Horton’s paying out \$150,000 to the teams, including crestring fees amounting to around \$16,000 per team total. A Brier-winning team would get around \$40,000 for winning, plus carding money of around \$25,000. The Ladies teams receive hotel and meals, plus diamonds and gold jewelry, plus crestring and player’s assistance. Clothing is covered, too. She suggested that teams don’t a need clothing allowance, as there is less formality now at events. They do need pin cards, and the men need jackets, but T-Shirts are provided.

She said that it was a quiet summer at the CCA due to the transition.

She reported that a committee is working on affiliation fees to replace the sheet assessment fees and competitors cards.

She reported that New Brunswick Curling Association Executive Director Lynn MacKenzie is now working for the World’s event office, and that her replacement starts in two more weeks. She mentioned that the National Wheelchair championships would be held in Lower Sackville.

e) Other

No items.

Item VIII: Adournment and Next Meeting

- Next meeting was set for November 29th at 7 pm. at the Crapaud Community Curling Club.
- Mark Butler moved adjournment at 9:45 PM