

Action Items from previous minutes and carried forward from previous meetings:

Action: David/Greg are to review/add to grant applications in August.

Action: Greg to order Mondetta jackets.

Action: Derek to work on comprehensive PEI Curling schedule

PEI Curling Association Executive Meeting - July 4th, 2007, Silver Fox Curling and Yacht Club

Present: President Dave Murphy, Secretary Derek MacEwen, Interim 1st Vice-President Shirley Lank, 2nd Vice-President Audrey Callaghan, Past President Alfred (Chick) Morrison, Executive Director Greg Lucas, Treasurer Bev McCormick, Master Course Conductor Marilyn Sutherland, Technical Coordinator Gayle Johnston,

Absent (with regrets): Events Coordinator Jody Jackson.

Call to order: President Dave called the meeting to order.

Minutes from last meeting: Shirley moved, Audrey seconded minutes adoption.

Business arising from previous minutes:

Action: Greg to change signing authority with TD bank to Dave and Derek (Greg will retain his signing authority). Response: Done

Action: Gayle to obtain promotional videos and other material for Sports Day, to be used by Jody and club representatives to help market the sport and curling clubs. No update (Gayle arrived after item was addressed).

Action: Greg is to meet further with the Sport PEI person responsible for the insurance program to determine what, exactly, are the changes from the previous coverage, and to report back for the next meeting. Response: This information is on the Sport PEI website. Coverage from new insurer is basically the same as previous years. Dave said that rates will be \$2199.98 for insurance, down from last year. No alcohol is to be provided by the PEICA as part of provincial events. Need lists of all their members, including Juniors, and verify participants against their list. It was suggested that SportPEI could do presentations on the insurance program and its benefits to clubs, possibly at a meeting of club presidents.

Action: Greg with Executive to produce Advertisement for Junior Coordinator position;
Response: Ad run. No applicants. Will continue to run in sports notes. Discussion on how to get more candidates . Dave suggested coordinators per county.

CCA's Affiliation fees proposal to charge all club members an annual fee in lieu of charging for competitor cards. Action: Chick and Shirley agreed to bring up the PEICA's concerns at the AGM
Update: Shirley reported that they went into a meeting with Presidents and delegates. The CCA requested to do a presentation, in which they apologized for the deficit. It was approved that the operations budget be balanced each year, and that championship revenue be allotted

toward (in order) the deficit and building a reserve. The new CEO of the CCA will review all organizational facets. During restructure decisions would be taken only if necessary. Balance budget, cut only where necessary. Affiliation fee was not put forward (for now) due to perceived backlash. A per-sheet fee increase was approved. Invoices were sent out for extra \$20 per sheet. It was noted that the fee increases would be addressed at the PEICA's next members meeting.

Summer Curling Camp: Gayle reported that forty-four curlers have signed on, the two-day program is finalized, and staff are meeting in mid-July.

REPORTS

Treasurer's report: Bev reported that the books from last year were still not finished due to the late date for the Atlantic 17 and Under. It was noted that the books need to be run by an accountant before closing. Bev will get in touch with Lisa MacKay at SportPEI to review the books. Bev noted that there was little money left – less than \$200 cash on hand. As there is currently no money to write cheques, she will need to cash a GIC. Insurance is paid already. The Executive Director's fee (\$4000) was deferred. It was noted that a Labatt cheque (\$2600) from last year supposed to be here in a week. Dave mentioned that we need to have a balanced budget as the PEICA has incurred operating deficits the last 2 years. He wants to set up books with each event and program as a project for better tracking. A discussion took place on entry fees, and the need to break even on events.

NEW BUSINESS

CCA AGM (Administrative):

Shirley reported that the CCA AGM was a "dandy". Thursday was spent on governance. Friday's topic was finances, with a presentation by Warren Hansen on events, and by Dave Beazley on marketing. A question raised on whether he was working on Mixed and Seniors sponsorship. The answer received was that nobody has been trying to sell these events, but that they will increase their effort on this. Saturday was highlighted by a presentation by Danny Lamouroux – now doing Neil Houston's job as Manager of Championship Services. Gerry Peckham talked about the new rule book. As a cost-saving measure, it probably will not be printed. On Saturday afternoon five tables convened to look at the deficit and ways to save costs. New dates were set for the Canadian Masters in Nanaimo. 31 December is the deadline is we want to send teams.

At the CCA's Annual General Meeting, a motion from New Brunswick to have non-hosting provinces receive grants was deferred. The CEO search committee reported that interviews would take place August 22nd, with the goal to have a new CEO in October.

Al Forsythe and Beth Sullivan, both from NB are the new President and Vice President, respectively. Warren Hansen will be technical liaison between the CCA and Vancouver Olympics, while Neil Houston has left the CCA to join the Vancouver Olympic committee.

On the topic of cutting costs, it was determined that, while doing away with any events was unacceptable, curling development would sit “for a year or two”. No cuts are to take place in Information Technology. There would be across-the-board belt-tightening, and no new staffing.

Shirley has the proposed CCA event schedule for the next four years. Current proposal is for the 2010 Scottie going to BC in conjunction with Olympics (PEI was planning a bid proposal to host the Scottie that year).

Chick mentioned that a \$10 junior competitor curling proposal was an optional part of the refinancing, but would not be invoked unless necessary.

Shirley reported that a proposal to move the CCA’s AGM to the fall did not fly. Shirley asked about the possibility of getting major event passes from the CCA for lottery prizes. CCA indicated that that would not be a problem.

CCA AGM (Technical):

Gayle reported that she and Marilyn attended the technical side of the annual conference.

The first evening was with Karen Ouellette of Curl Atlantic. They went through the new Master Learning Facilitator training session. There is a new coaching program with new and innovative ways to present material in a more interactive format. The program is not yet finalized. Marilyn stated that the whole basis of the program is that coaches should be hands on. They attended workshops for 2.5 days. They reported that the new program takes a stream approach, with separate streams for young athletes, high performance athletes, etc. It will include more evaluation of coaches. The program “Club Coach – Youth” replaces Kids Curl. There is a Community Coach stream for club level coaching, and a High Performance stream for championship teams.

Gayle: said that overall it was an excellent learning experience. They also spent time reviewing Rob Krepps’ document on strategy. She reported that it was good to see the representatives from the other provinces face to face. She got information on registration fees and payments, etc. The Saskatchewan representative is sending out survey on this.

ATLANTIC FALL SEMINAR

Marilyn reported that the coordinators are getting together in September.

CURL ATLANTIC:

Shirley reported that a special meeting was held in Ottawa. Nova Scotia had a proposal to get out of Curl Atlantic, but the Motion was withdrawn.

JACKETS

Greg reported an inventory of 14 Pace Setter (old supplier) and 8 Mondetta (new supplier). He wants to get an order in as soon as possible to Mondetta, with a price of. \$55 each. It was noted that we have to provide jackets for Juniors, Men, Seniors, Mixed, plus loaners for Atlantic 17 and Under. In previous years, an inventory of jackets was maintained to provide jackets for other

events not under the auspices of the PEICA. In order to reduce inventory, it was decided that this was not a service that the PEICA can afford to provide, and that outside groups should be referred to sporting goods stores for their jackets.

SCHEDULE

Greg confirmed that the schedule for the upcoming season was finalized at the AGM, with the only change being advancing the Intermediate by two weeks.

FEES

Derek noted that some PEICA event fees are now charged per person, while other remain at per team rates, which causes problems (banquets, etc.) when some teams bring fifth players to events and some don't. He proposed that all fees remain at the same amount per four player team, but that the quoted price be changed to per player, rather than per team.

Motion: Derek Moved all entry fees be changed to per player as opposed to per team. Motion seconded by Shirley. Motion Carried.

MIXED DOUBLES

Chick mentioned that a new world Mixed Doubles event is being created, and two players from the November Canadian Mixed will be selected to go to this event.

CURLING SCHEDULE

Chick inquired about the possibility of creating a comprehensive curling schedule for the upcoming season, including all events open to all clubs. Derek reported that he was already working on this, and had requested a copy of the schedule that had been prepared by Deb Del Valle of Cornwall.

NEXT MEETING

A budget review is to take place in the first part of August, followed by an executive meeting on August 22nd at 6:30 pm, tentatively at the Crapaud Community Curling Club.

The meeting adjourned at 8:43 pm. This was moved by Shirley.